



Website & Newsletter Rate Card

WHY ADVERTISE WITH TORONTOMUSLIMS.COM?

Focus on the GTA Muslims: The place Muslims visit for the latest events, prayer times, Jumah Locations, Eid information, mosques, and businesses in the Greater Toronto Area.

Reliability and Consistency: Since its inception in 2001, TorontoMuslims.com has been providing the most reliable information to GTA Muslims. Advertising with us will extend our visitors' trust to you!

Massive Growth Potential: Our e-mail newsletter, the largest of its kind in Canada, is the fastest way to reach several thousand Muslim individuals, families, and institutions across Canada.

Flexible and Affordable: Minimize your marketing budget and maximize the exposure! Choose from variety of advertising options and contract bundles.

**WE SPECIALIZE IN
EVENT MARKETING!
ASK ABOUT OUR SPECIAL EVENTS PACKAGE**

OUR CLIENTS INCLUDE:



TORONTOMUSLIMS.COM VISITORS STATS

On average, TorontoMuslims.com receives 600,000 hits and 45,000 unique visitors per month. These figures rise exponentially during Ramadan, Eid, and the holiday seasons.

The majority of Muslim community leaders, activists, Imams, organisations, Masajid, schools, and businesses are already subscribed to our newsletter email listserv. We currently have over 15,000 subscribers and our subscriptions keep growing by hundreds every month.

To place an ad on TorontoMuslims.com, please contact us at ads@torontomuslims.com or call us at 1-877-994-3292 - (Option 3)

TORONTOMUSLIMS.COM WEBSITE ADVERTISING RATES

Advertise your products and events with us and gain access to the Canadian Muslim Community.

CONTRACT DISCOUNTS:

- 03 Months: 10% off + 1 free Newsletter
- 06 Months: 20% off + 2 free Newsletters
- 12 Months: 30% off + 3 free Newsletters



Type	Size	Visibility	Price
Top Banner	728x90	rotates with 3 other ads	\$175/month
Big Square Banner	300x250	rotates with 3 other ads	\$175 / month
Featured Events	300x150 + 30 words	Tabs rotate automatically	\$175 / month
Featured Events Banner	300x100	Static - Visible at all times	\$200/ Month
Center Button Ads	150x75	Static - rotates location with 3 other ads	\$150 / month
Big & Tall	160x60	Static	\$100/ Month
Bottom Button Ads	150x75	rotates with 20 other ads	\$50 / 3 months

- * ads cannot exceed 51kb in size.
- * We do accept flash ads, but we cannot provide ad stats. We prefer Text, Jpeg, or Gif files.

TORONTOMUSLIMS.COM NEWSLETTER ADVERTISING

The TorontoMuslims Newsletter is a highly anticipated twice a month publication that reaches over 15,000 families in Ontario.

Type	Size	Price
Top Big Square Banner	300x250	\$75 each
Small Buttons	150x75	\$50 each

- * ads cannot exceed 51kb in size.
- * we do not accept flash ads in our Newsletter.

DESIGN SERVICE:

The TorontoMuslims.com team of designers is available to design a banner for you for nominal charges, starting at \$75 only.

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